

# ABOUT US

Sobucky is a family-owned business operating as a supplier of cosmetic and chemical raw materials. For almost 10 years we have been producing food flavors and fragrances, located in the eastern part of Poland, and to be more precise, in Lublin. Our company cooperates with food and cosmetic manufacturers, chemical and pharmaceutical companies. We also supply goods to smaller manufacturers to provide high-quality raw materials to a wider audience. Involvement in our clients' projects and constant commitment to new solutions define the experience and atmosphere of our company.

Our portfolio includes over 1000+ fragrances and 600+ food flavors, from which selected products are available for purchase on a permanent offer at Sobucky B2B Wholesale platform, where orders can be placed without minimum quantities set. The capacities start as low as 10ml, to allow every customer to test flavors and fragrances prior to bulk purchases. To browse full offer, please contact us directly.



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Super Aromas Multipurpose

Flavouring

In an increasingly wide sector with endless possibilities, we are given huge space to show what Super Aromas can do to bring the best flavour experiences to your palate. From healthy, sugar free snacks with enough to satisfy the sweetest of teeth, from candies to gums and jellies, with all manner of variety of flavours available, the sky is the limit with appealing to the senses

#### To go into detail, Super Aromas can be used at:

- Sugar confectionary | jellies, gums, marshmallows, candies
- Chocolates | flavoured with sugar or sugar free
- Candies | Iollipops, fudges, caramels, fondants
- Beverages | Syrups, shakes, slush with all variety of seasonal flavours, alcoholic and non- alcoholic
- Dairy | creams, ice creams, yogurts, fillings, jams
- Nutrition | protein bars and snacks, powders







# FOOD FLAVOUR

Here you will find the finest in food flavourings, from the classics such as creamy and biscuit flavours, through basic fruits to exotic fruit flavourings as well as decadent desserts. With the ever growing possibilities of using flavours in foods in ways we never previously considered, you can find yourself having a Cactus and Mango Sorbet, adding Peanut Butter to boost the flavour of your morning Protein Shake, or even making an Irish Coffee Birthday cake, the limit ends only with your imagination.

All of our products here at Sobucky are GMP and HACCP accredited, to ensure that the best care and quality is taken to provide you with the World Quality items that we supply to all of our customers



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#### **FRUITS**

Bursting with flavour and juiciness, we created a solid base of fruit flavours to tickle all sorts of taste buds.

- Apples, Oranges, Lemons, Grapes
- Tropical Fruits, Pineapples, Strawberries
- Coconuts, Mangos, Bananas

#### CONFECTIONARY

Candy. Sweets. Confections. We all know it, we all love it and many of us go as far as craving it, so why not give in to temptation with our wide variety of flavours to cover all manner of sweet tooth? With so many ways to apply our flavours, we are sure you'll be spoilt for choice!



#### **SWEETS**

Amazingly sweet and well balanced, sweet flavours will guarantee to enhance every finished product

- Chocolates, Tiramisu, Irish Cream
- Dulce de Leche, Toffee, Fudges, Brownies
- Caramels, Butterscotch



#### **DAIRY**

A truly authentic selection of dairy flavours, significantly improving the experience to a point where you'll feel as though you have just consumed it fresh!

- Heavy Creams, Soft Creams, Butter
- Cornish Cream, Butter Milk, Ice Creams
- Cottage Cheese, Yogurts

#### **BEVERAGES**



Super Aromas fits seamlessly inside of the beverage sector given the growing range of sweet and fruity flavours and new flavour combinations frequently surfacing. The manufacturer's main goal of reducing sugar intake, is our challenge to deliver great taste, a mouthfeel experience and the best real taste flavour possible.



### SUPER AROMAS IN BEVERAGE SECTOR:

- Juice drinks Still, Carbonated, Concentrate Boosters
- Alcoholic Vodkas, Cocktails, Whisky's, Rums, Gins, Beers, Liquors, Ciders, Sparkling Wines & Non-Alcoholic Drinks
- Soft drinks Still, Carbonated, Caffeinated Energy Drinks, Cordials



### SUPER AROMAS IN NUTRITION SECTOR:

- Protein Bars, Protein Powders
- Protein Based Snacks; Popcorns, Crisps etc
- Protein Based Beverages, including but not limited to Milk and Hemp, as well as Dairy Based Products

#### **HACCP AND GMP**

All products manufactured by Sobucky comply with HACCP and GMP standards. For more information on the documents, scan QR code.







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## Sobucky Custom Flavor Development



#### **Sobucky Custom Flavor Development**

While our portfolio includes over 1000 fragrances and 600 food flavors, we are always open to design an experience to enhance the customer's product, and taking them to the next level.

With our bespoke flavours, developed specially to fit the chosen type of application, we are only limited by our client's imagination. If you thinking of creating a new, niche or brought by popular demand product or flavour formula, let's talk.

It's our priority to complete all OEM projects within 4 to 6 weeks from the initial query. This includes within the package, flavour formulation, sample

testing, applications and customer's feedback. Some more demanding projects can take up to 8 to 12 weeks, depending on their complexity but we never aim to take longer than the 12 week mark as we take into consideration the incredible speed of Market Evolution. With regular updates of the progress from the R&D team, it will allow our customers to prepare for launch just in time for when the product is nearly ready. We allow our customers complete transparency to track and view all stages as they are created to learn how to get the best out of Sobucky Super Aromas flavours.

#### The Idea

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The area of New Product Development (NPD) is a challenging sector, and

requires a complex and highly detailed process of bringing a new product to the market. All the way from initial design to the draft of the formula, testing, feedback and verification through to final improvements, manufacturing and successful launch, our team is actively involved and strongly dedicated in every step, making sure that the final product is customer's dream come true.

#### **Flavour Formulation**

At this stage, our team develops a large number of flavour samples, seeking always to find best formula, that meets our customers specific requirements. We concentrate intensely on recipes that have a wide variety to provide the customer with multiple choices, but also to narrow the potentially winning samples and help ease the whole process as we know it can be difficult to pin just one. This is the time, when our customers become the most active within the development process by testing samples along with our specialist team. All final verified and chosen flavour samples are passed for trial applications in the customer's replica product. At this stage, the chosen flavours can be improved in overall performance and the recipe adjusted with acute precision, to comply with the customers originally chosen specifications. Once the flavours are fully approved and the application is successful, we can suggest optimal dosage rates in final products. All this is to contribute towards optimisation of the best flavour appearance and customer experience.

#### Samples

When application trials are done, our customer will receive samples set to assist with them making the decision which flavours are the best for the new project. There is still time of course to finish any adjustments necessary for the recipe, improve the performance and make some tweaks to the final flavour profile. We always happily listen to customers feedback and apply changes along the way to maximise the products potential and ensure the customers greatest satisfaction.



#### The Final Flavour

One of the best parts of our work is the actual flavour production. If the flavour is approved by the customer, we meticulously follow the production process so that it ends with the most flavour delivery in bulk quantity. From the customer's idea to manufacturing the final product, we make sure to treat it with the same love and care as though it's our very own.

#### **Customer Care**

From the small handmade manufacturers and entrepreneurial start-ups, to grand scale multinational operations, Sobucky supplies all levels of capacities upon customer's requests. With no job too great or too small as far as capacity goes, our MOQ starts at an amazingly low 100 ml / 100 g for all flavours we have on offer. We have moved away from setting the limits on orders, to allow customers to have access to the best quality flavours that we offer.

#### **Contact Us**

Get in touch with us to gain more information about our offers, Strategic Partnership possibilities, lead times for individual projects, Business Development or any other questions you might have regarding how we can work together to bring your projects and dreams to life. For much more information about Sobucky, our goals, development and future plans, please visit sobucky.com.









#### **CONTACT US**

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